Be part of The MAX Project: Murphy Art Xplosion, nationally recognized by the National Endowment for the Arts! Valley River Arts Guild (VRAG) at The MAC, Murphy Art Center, produces one of the largest Outdoor Art Galleries in the world, all over downtown Murphy, NC. Large, framed canvas art panels are displayed in a seasonally changing art gallery throughout historic downtown buildings.

Submittal deadline: November 10th! for our new theme **"Serene Horizons: Landscapes & Waterscapes of our Mountain Region",** featuring our 39 Top Features.

A jury committee selects the top 39 images to be part of this highly competitive show. The Valley River Arts Guild (VRAG) invites you to submit 1 or 2 digital files of your own art, to be featured in this prestigious display of *Serene Horizons*. Submissions can be landscapes, waterscapes, valleys, mountains, botanicals, florals, people or culture of the Smokies, if serenity in some form is represented. We can accept 2D digital files of paintings, mixed media, stained glass, and photography/digital art. ***Prior MAX submissions will not be accepted.*** Submitted files should be horizontal mode, not vertical mode, highest quality jpeg file ***at least*** 4000 pixels **or larger**. The artist retains the copyright for submitted images. Submit your best creative art. Image files will be printed on weather-resistant canvas in 5 foot x 3 foot size, one time only for *The MAX Project*. Artwork will include name of artist and title of artwork. **Everyone is eligible to enter!**

All printed art panels become the property of the VRAG and may be featured in later displays as we rotate the art throughout downtown for future displays. Canvas art panels may be included in an art sale as a future fundraiser at The MAC. We may also feature your image in our promotional materials and social media. **Submission deadline is November 10th, 2026**. **Early submissions are very much appreciated!** Late submissions are not able to be accommodated. Artist reception will be held at the Murphy Art Center, December 4th, 5-8PM, First Friday Art Walk evening, and is open to the public. Invite your friends and family! "**Serene Horizons" MAX Project Outdoor Art show** will be on display December 2026 – May 2027. See our website for info and to review and enjoy prior MAX show images: **www.ValleyRiverArts.com**

Entry is FREE! There is no cost to the artist. You may submit up to two image files for this show. **Deadline to submit artwork files is November 10th, 2026.** Keep in mind that VRAG may need to crop the image or add a border to fit the 5'x3' format of the panels. **Please include your name as you want it on the label, as well as the title of your artwork.**

Questions, please email MAX volunteer, Debra Vanderlaan, debrav@bellsouth.net or call 561-601-6484. Your artwork file can be emailed to that same email address. Please show off your artwork to be featured in the Murphy Art Xplosion!!

Even if you have entered previous MAX Project shows, please email your entry form or type all information into an email and send with your art file entries.

Artist name_____
Artwork title #1_____
Artwork title #2_____

Email address_____
Phone number_____
Address_____

Email image files and entry form information to: debrav@bellsouth.net or mail entry form to Valley River Arts Guild, Murphy Art Center, 12 Peachtree Street, Murphy, NC 28906, and email your hi-resolution files to debrav@bellsouth.net
Include title and artist name in image file name: example--- D.Vanderlaan-Horse on the Farm.jpeg
You will be notified by November 12th if your artwork will be featured in the *Serene Horizons* show.

The MAX Project, Murphy Art Xplosion, is made possible through grants by the Cherokee County Tourism Development Authority, the Cannon Foundation, and the National Endowment for the Arts.
All work is done by Valley River Arts Guild volunteers from the Murphy Art Center, 12 Peachtree Street, Murphy, NC. Valley River Arts is a 501-c3 charitable organization run solely by volunteers, no paid staff, supported by YOU, our community, and our visitors to our beautiful downtown.
Please support our projects, classes, programs, and our artisan gallery!